SAMPLE REPORT · ALL NAMES AND FIGURES ARE FICTIONAL

Acme Web
WEBSITE CARE REPORT

Acme Plumbing
November 2026

99.9%	2 418	37	12	1
Average uptime	Visitors	Enquiries	Updates installed	Downtime incident

A note from Acme Web: This month we updated WooCommerce and fixed two broken links on your services pages. Enquiries are up 23% on October, mostly through WhatsApp.

UPTIME, DAY BY DAY



Each bar is one day. Green = online all day. Amber = a short interruption.

DOWNTIME

12 Nov, 02:14–02:58 · hosting provider maintenance	**44 min**

FOUND ON GOOGLE

18 940	612	14.2
Times shown in Google search	Clicks from Google	Average position (1 = top)

plumber pretoria east	**188 · 41**
acme plumbing	**142 · 96**
emergency plumber near me	**96 · 12**
geyser replacement price	**74 · 9**

What people searched for · shown · clicks

blocked drain pretoria	**61 · 8**
leak detection	**44 · 5**
geyser installer	**39 · 4**
Sitemap read by Google	**25 Nov, no errors**

VISITORS

Home page	**1 402**
/services	**611**
/geyser-replacement	**388**
/contact	**290**

Most viewed pages

ENQUIRIES

WhatsApp	**19**
Phone call	**9**
Contact form	**6**
E-mail	**3**

People contacted you 37 times from the website

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CARE & MAINTENANCE

12 updates installed to keep the site secure and working:

- WordPress 6.9.3 → 6.9.4
- WooCommerce 10.3.1 → 10.3.2
- Elementor 3.33.0 → 3.33.2
- Rank Math SEO 1.0.258 → 1.0.259
- Wordfence Security 8.1.1 → 8.1.2
- WPForms Lite 1.9.8 → 1.9.8.1
- and 6 more

WEBSITE HEALTH

WordPress version	**6.9.4**
PHP version	**8.3**
Updates waiting	**0**
Latest backup	**30 Nov 2026 · stored off-site**
Security check	**No known threats found**
Website e-mail (contact forms)	**Working**
Speed on phones (Google PageSpeed)	**84/100**
Main content appears after (LCP)	**2.1 s · good**
Page stays steady while loading (CLS)	**0.02 · steady**
Checkout test (twice a day)	**60 of 60 passed**
Broken links visitors ran into	**2 fixed**
Security certificate (https)	**Valid until 14 Apr 2027**
Domain name renewal	**9 Aug 2027**
E-mail authentication (SPF / DMARC)	**SPF ✓ · DMARC ✓**

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